

**GOVERNMENT OF TELANGANA  
ABSTRACT**

Telangana - Tourism Promotion – Advertisement for erection of Telangana Tourism Promotional hoardings at – Mumbai and Delhi Airport by M/s. Times Innovative Media Limited, Hyderabad – Release of Rs.25,15,740/- (Rupees Twenty Five Lakhs Fifteen Thousand Seven Hundred and Forty Only) including taxes printing and mounting charges from 26-02-2015 to 25-03-2015 – Orders – Issued.

**YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT**

G.O.RT.No. 179.

Dated:10-03-2015  
Read the following:

1. From Mr. Bhaskar, Sr. Manager, M/s. Times Innovative Media Limited, Hyderabad. Dt.04-12-2014.
2. Govt.Lr.No.836/PRO/PMU/2014, of YAT & C (PMU) Department, Dt.22-12-2014.
3. G.O.Rt.No.129, YAT&C (PMU) Department, Dated: 03-03-2015
4. Invoice No. No.TIML/PRO/14-15/00121, from M/s. Times Innovative Media Limited, Hyderabad. Dt:05-03-2015.

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**ORDER:**

In the reference 2<sup>nd</sup> read above, Government issued a work order for extension of erection of Telangana Tourism Promotional Hoardings, for Mumbai and Delhi Airports, at the rate of Rs.25,15,740/- (Rupees Twenty Five Lakhs Fifteen Thousand Seven Hundred and Forty Only) per month including taxes printing and mounting charges, for 3 months from 26-12-2014 to 25-03-2015.

2. In the reference 3<sup>rd</sup> read above Government has released an amount of Rs.25,15,740/- (Rupees Twenty Five Lakhs Fifteen Thousand Seven Hundred and Forty Only), including taxes for 2<sup>nd</sup> month payment towards taking up Telangana tourism promotional campaign at Mumbai and Delhi Airports from 26-01-2015 to 26-02-2015 to M/s. Times Innovative Media Limited, Hyderabad.

3. In the reference 4<sup>th</sup> read above, M/s. Times Innovative Media Limited, Hyderabad, has submitted bill for an amount of Rs.25,15,740/- (Rupees Twenty Five Lakhs Fifteen Thousand Seven Hundred and Forty Only) including taxes, to M/s. Times Innovative Media Limited, Hyderabad, towards Telangana Tourism Promotional Campaign at Mumbai and Delhi Airports from 26-02-2015 to 25-03-2015 for 3<sup>rd</sup> month and requested government to release the payment.

4. Government after careful examination of the matter, hereby accord and release an amount of Rs.25,15,740/- (Rupees Twenty Five Lakhs Fifteen Thousand Seven Hundred and Forty Only), including taxes for 3<sup>rd</sup> month payment towards taking up Telangana tourism promotional campaign at Mumbai and Delhi Airports from 26-02-2015 to 25-03-2015 to M/s. Times Innovative Media Limited, Hyderabad.

5. The amount sanctioned at Para 4 above shall be debited to the following Head of Account:  
“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodations & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - (13) Advertisement for Promotion of Tourism – 260 – Advertisement, Sales and Publicity - Expenses”.

6. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 4 above, in favour of Times Innovative Media Limited. The details of Bank account is as follows:-

Account Name	: Times Innovative Media Limited,
Account No	00600310007118
Name of the Bank	: HDFC Bank Ltd
Branch	: Maneckji Wadia Building, Ground Floor, Nannik Motwani, Marg, Fort Mumbai- 400023.
IFSC Code	: HDFC0000240
PAN	: AACCT3354P

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)**

**B.P. ACHARYA  
PRINCIPAL SECRETARY TO GOVERNMENT (T&C)**

To  
M/s. Times Innovative Media Limited, Hyderabad.  
The Assistant Secretary to Government & D.D.O, YAT& C (PMU) Dept.  
The Deputy Pay & Accounts Officer, Secretariat, Hyderabad

**Copy to:**

The YAT & C (PMU- Claims) Department.  
SF/SCs

**//Forwarded:: By Order//**

**SECTION OFFICER**